

## **PERSONAL INFORMATION**

**Name Surname** : Nida ADIYEKE  
**Birthday- Place** : İzmir-TURKEY 25.06.1989  
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## **EDUCATIONAL BACKGROUND**

- **PhD:** Bursa Uludağ University Social Sciences Institute Department of Business Administration ( 2016- Postponed )
- **Master:** Prifysgol Glyndwr University Kensington College of Business (London, UK); Master of Business Administration Healthcare Management ( 2013-2015 )
- **University:** Dokuz Eylül University Faculty of Economics and Administrative Sciences Business Administration Bachelor's Degree (2.32/4.00) ( 2007-2012 )
- **High School:** Mersin Ticaret Ve Sanayi Odası Anatolian High School ( 2003- 2007 )
- **Others:**

### **Marketing of Colours**

Dokuz Eylül University Student Club of Business 2009

### **The Address Education Center**

Language Education (English) 2009 and 2012

### **Wall Street Institute**

Language Education (English) 2010

### **Kaizen- Sustainable Success**

Dokuz Eylül University Student Club of Career Management 2010

## **CONGRESS AND PUBLICATIONS**

- ICEB 2018 International Congress on Economics and Business “*MEASURING THE SOCIAL IMPACT AND INVESTMENT WITH MODELS CREATED BY ROBERT ENTERPRISE DEVELOPMENT FUND AND KOÇ UNIVERSITY SOCIAL IMPACT FORUM IN SOCIAL ENTERPRISES*” June 2018, Budapest Hungary

## **EDUCATIONAL ASSESSMENTS AND PROJECTS**

- “CRITICAL EVALUATION OF MEDICAL TOURISM SERVICES IN TURKEY” (2014 GLYNDWR UNIVERSITY Master Dissertation London/U.K.)
- “The Medical Tourism in Turkey” (2014 MBA Healthcare Assessment London/U.K.)
- “The Medical Tourism in Turkey: The Situation of Turkey in the International Healthcare Tourism” (2014 MBA Healthcare Poster Exhibition London/U.K.)
- “Comparing Between the Great Reforms at the National Health Services in England (NHS) and the Turkish Social Health System (SGK)” (2014 MBA Healthcare Assessment London/U.K.)
- “The Sports Ware Market and the Pricing and Promotion Strategies of the Nike’s New Products Idea” (2014 MBA Healthcare Assessment London/U.K.)
- “The IT Innovation at the Transport for Greater Manchester: the Implementation Period and Benefits of SAP” (2014 MBA Healthcare Assessment London/U.K.)
- “The Internal & External Analysis of the Hoxton Hotel and a Boutique Hotel Concept in Istanbul” (2014 MBA Healthcare Assessment London/U.K.)
- “Change Management and Green Transport Issues in Boondocks” (2014 MBA Healthcare Assessment London/U.K.)
- “The Leadership, Groups, Teams, and Motivation Study Case: Gore-Tex Manufacturer” (2014 MBA Healthcare Assessment London/U.K.)
- “Law of the European Union” (2014 MBA Healthcare Assessment London/U.K.)
- “Anne Mulcahy: Leadership Approach and Style” (2014 MBA Healthcare Assessment London/U.K.)
- “Organizational Culture” (2014 MBA Healthcare Group Presentation London/U.K.)
- “The Critical Evaluation of Akça Company IT System” “(Akça Holding Bünyesinde Bulunan Osman Akça Tarım Ürünleri İthalat İhracat Sanayi ve Ticaret A.Ş’nin Yönetim Bilişim Sistemlerinin İncelenmesi) (2011 University Project İzmir)
- UÇEZ Economy and Human Resources Symposium 2011 (Dokuz Eylül University Human Resources Student Club İzmir)

## **FOREIGN LANGUAGE**

- **English** (Advanced ) (Anatolian High School/ One Year of English Preparatory School at University/ Language School in Oxford)  
IELTS ( International English Language Testing System) Overall Mark: 6.0 ( *December 2012* )  
Kensington College of Business EFL Term London U.K. ( *September 2013-December 2013* )  
Glyndwr University London/U.K. MBA Healthcare Management Master Program (2013-2015)

## **JOB EXPERIENCE**

- TouranMedica Consulting – Business Development Specialist (Turan&Turan Health Group) Bursa/TURKEY (*October 2019*)
- Bursa Aritmi Osmangazi Hospital, Finance Director of the Orthopedics Department (Turan&Turan Health Group) Bursa/TURKEY (*November 2018- October 2019* )
- Branch Manager at Bursa Turan&Turan Medical Centre – Yıldırım Branch (Turan&Turan Health Group) Bursa/TURKEY (*December 2016 – June 2017*)
- Quality Management Director at Bursa Turan&Turan Medical Centre (Turan&Turan Health Group) Bursa/TURKEY (*September 2016 – November 2017*)
- Administrator of Public Relations at İmplant – SİS Health Technology Com. İzmir/TURKEY (*December 2015 – May 2016*)
- Medical Tourism and International Patients Director at Private Karataş Hospital İzmir/TURKEY (*January 2015- May 2015*)
- The Internship at Guy's and St Thomas' NHS Foundation Trust in London/UK (*4 Weeks – May 2014*)

## **CERTIFICATES**

- Marmara University BMI (Business Management Institute) “ Digital Marketing” Certificate, 2019
- İGEME “Medical Tourism Marketing And Incentive Management” Certificate, 2019
- Google Digital Garage “The Online Marketing Fundamentals” Certificate, 2018
- Istanbul Business Institute “The Social Media Expertise” Certificate, 2018
- Aktif Private Course (Accredited by MEB) “PHOTOSHOP” Certificate, 2018
- EF Language School English Language Education Certificate, 2009

- ISO 9001:2008 Quality Management System “INTERNAL AUDITORS“ Certificates, 2011
- EDUCON European Business Development Programs “Management Techniques and Strategic Planning” Certificate, 2010
- EDUCON European Business Development Programs “ Effective Communication in Business” Certificate, 2010
- Dokuz Eylül University Student Club of Human Resource “All Aspects of Human Resources” Certificate, 2010

### **COMPUTER SKILLS**

Hardware	<i>(Advanced)</i>
MS Windows	<i>(Advanced)</i>
MS Office	<i>(Advanced)</i>
MS Project	<i>(Advanced)</i>
SPSS	<i>(Advanced)</i>
Photoshop Cs6	<i>(Advanced)</i>
@Risk	<i>(Intermediate)</i>

### **OTHERS**

- Driving Licence ( *Class B in Turkey* )
- Don't Smoke
- Not Disable

### **HOBBIES**

Photography, Music and Guitar Technologies, Garage Electronic Projects, Flying Simulations, Drone Technologies, Automotive

### **REFERENCES**

**Dr. Kerim Koray KEBİR** (*The Founder CEO of VavMedica Global Consulting*)

**Prof. Dr. Bilçin MEYDAN TAK** (*Academician at Uludağ University Faculty of Economics and Administrative Sciences, Business Administration*)

**Dr. John DAVIES** (*Kensington College of Business London U.K. Senior Lecture*)

**Dr. Bruce SHEPPY** (*Richmond the American International University in London*)

**Prof. Dr. Öcal USTA** (*The Former Dean of Dokuz Eylül University Faculty of Economics and Administrative Sciences, Business Administration*)

**Prof. Dr. Çağatan TAŞKIN** (*Academician at Uludağ University Faculty of Economics and Administrative Sciences, Business Administration*)

**Şaban KOÇOĞLU** (*Republic of Turkey, Ministry of Health, Deputy Director of Health / İzmir*)

**Dr. İbrahim Eren AKÇİÇEK** (*MD, Retired Assistant Professor Ege University Faculty of Medicine, Lecturer of the History Medicine, Department of Ethics*)

**Prof. Dr. Gönül BUDAK** (*Academician at Dokuz Eylül University Faculty of Economics and Administrative Sciences, Business Administration*)

**Prof. Dr. Yaşar UYSAL** (*Academician at Dokuz Eylül University Faculty of Economics and Administrative Sciences, Economics*)

**Opr. Dr. Murat ÇOBANOĞLU** (*İzmir Private Karataş Hospital General Surgery*)

**Opr. Dr. Türker KARABUĞA** (*İzmir Private Ekol Hospital General Surgery, Bariatric and Metabolic Surgery*)